

Please allow me a couple of minutes to introduce you to  
**ALPHA FAMILY RESALE.**

My wife & I researched the Lake County, Indiana area to find the best location for our store and we were led by God to the retail location in the Doubletree Plaza in Winfield, that also houses both Stracks and the Winfield Library. The available space that we looked at with the landlords had not been in use for a couple of years. As we looked around inside, we noticed that it was an old medical practice with exam rooms and offices. We went out back to see the rear parking lot area and as we exited the building, the landlord told us that someone, two or three months previous, had discarded this metal box and that he will get it moved if we want the space. I pulled the box away from the wall and saw that it was a clothing donation box! I looked at my wife and we both realized that this is where God was telling us to open. We signed the lease, cleaned up that donation bin with a fresh coat of paint and decals, and officially opened our doors on June 17, 2023. Our store is 3600 sq.ft. in size, so we are limited to donations of clothing, clothing accessories, shoes, boots, jewelry, and small household items.



We also chose to make this store a 501(c)(3) organization that doesn't pay their board members or executives. We want the profit to be directed to the people in the area that need assistance.

*In all things I have shown you that by working hard in this way we must help the weak and remember the words of the Lord Jesus, how he himself said, "It is more blessed to give than to receive."*

*Acts  
20:35*



## OUR MISSION

To make a positive impact in the lives of those who need it most. We believe that every person deserves access to basic necessities like clothing and household items, regardless of their circumstances. We strive to provide the community with the things they need most.



## When we began Alpha Family, we defined some programs that we would like to start:

Helping new mothers with the cost of food, diapers, and clothing for their babies

Helping people in the area that need assistance with clothing and household items

Being a resource for the Winfield Township Trustee and local churches

Assisting families after a devastating fire to their home

God showed us how to start our first program in August, just 2 months after we opened our doors. We contacted the Winfield Township Trustee and asked how many families were on his food pantry list. He told us he had 27 families listed so Alpha Family provided him with 27 gift cards to shop for clothing and household items at our store. Each gift card is \$20.00, and we refill that card each month for an additional \$20.00 as a continuing gift. The Alpha Family gift cards we provide are credit cards with a magnetic strip and are refillable on our POS system. They can only be used at our store for clothing and household items (no cash value). By using this style of card, the people that receive them are able to purchase items they need and like on their own and then pay just like other shoppers. They can also check the balance on the card when they enter the store, if they want to.



After our first month of providing these gift cards, St. Vincent & Paul Church (Holy Spirit Church) in Winfield asked if we could help with their food pantry families. They told us they have a much larger food pantry than Winfield Township. We gave them 60 gift cards that are also refilled each month. That brings our total of monthly giving to \$1,740.00 per month as of January 2024.

**Now, after seven months, we are ready to expand our gift card program to other churches and assist families in their congregation that need help.**



*If anyone is poor among your fellow Israelites in any of the towns of the land the Lord your God is giving you, do not be hardhearted or tightfisted toward them. Rather, be openhanded and freely lend them whatever they need.*  
Deuteronomy 15:7-8

**[WWW.ALPHAFAMILYRESALE.ORG](http://WWW.ALPHAFAMILYRESALE.ORG)**

Visit our website to learn more about Alpha Family and what we do, visit our website.

*Please let your congregation know about us – together we can make a positive change in the lives of people that need it.*

**TIM KOEDYKER & LUISA GOMEZ REYES**



# HOW CAN YOU HELP?

## SPREAD THE WORD

Tell your family, friends, and anyone else you know!

Recommend us to people who may be in need of assistance so we can help!

Follow us on Facebook and share our posts!

## DONATE

Use a credit card to donate online

- or -

fill out the form below and mail us a check to:

10763 Randolph St.  
Crown Point, IN 46307

## SHOP

Stop by and see how low the prices are!

Our store is located next to Stracks in Winfield, off 109th & Randolph St.

*Let your light shine before others, so that they may see your good works and give glory to your Father who is in heaven.*

*Matthew 5:16*

Help us make a difference now.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Donation Amount \$ \_\_\_\_\_

Heartfelt Message \_\_\_\_\_

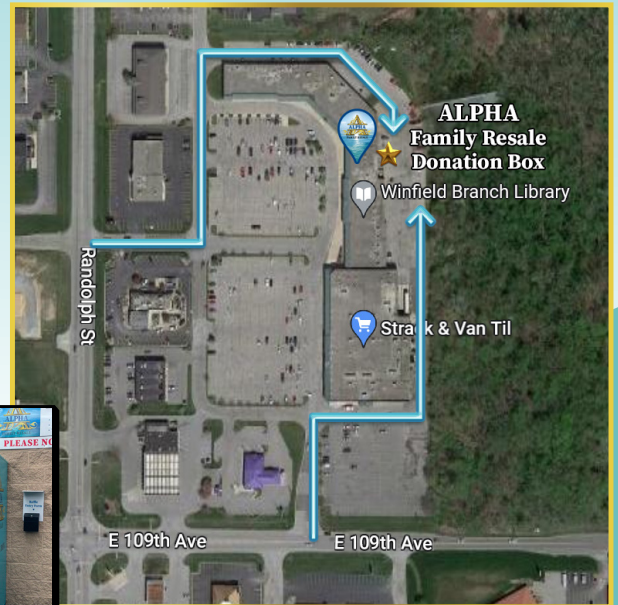
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*Thank you for your generous contribution.  
Your donation will go a long way in helping others in need.*

10763 Randolph St., Crown Point, IN 46307



**Our donation box is located in the rear of the building.**

Due to the limited size of the store, we will NOT be able to accept furniture or large appliances.

For a complete list of items that we can and cannot accept, please visit our website:

[AlphaFamilyResale.org](http://AlphaFamilyResale.org)

*Subscribe on our website to get updates on our store and sales!*

